



SatrindTech Srl - #foracleanerworld

Dear Customer,



A new communication opportunity

There is no doubt that the web offers a whole range of new communication strategies to marketing offices and in general to all organisations, that were previously unimaginable. The pervasiveness it has reached makes it possible to reach a tremendous amount of "readers" and at the same time, to customise advertising campaigns to reach only a specific target of users, based on the profiling of certain characteristics: age, gender, occupation and location, just to name a few. As such, the web provides an opportunity both to be found and to convey information and content. Organisations in this sense must become their own publishers, promoting high-quality commercial and technical content.

#foracleanerworld - what is it?

#foracleanerworld is the hashtag of SatrindTech™, a leading brand among manufacturers of industrial shredders and providers of shredding solutions for various kinds of industrial waste developed by SatrindTech Srl. A hashtag in the web world, as [Wikipedia](#) defines it, is a label that groups a host of thematic contents, in order to facilitate their search. Our hashtag is inspired by our advertising claim: "Shredding solutions for a cleaner world" that has been our slogan for several years now and that is featured in all our social banners, our trade shows and commercials.

Why #foracleanerworld

We have condensed our slogan in a hashtag for several reasons. The first is probably the most mundane, not because everyone is doing it, but because simply put, in the web world it is key to get users to find you and the use of hashtags makes that easier. Another reason lies in condensing our slogan in a new format that is best suited to the web, but also in a more concise form that retains its original message addressed to the environment. SatrindTech Srl is a manufacturing company that specialises in the study and development of shredding solutions for industrial waste. Today more than ever, environmental protection and sustainability are no longer simple advertising slogans, but they are topics that land on the front page of newspapers. The fact that they represent also a business does not diminish their importance, but rather can be a springboard that amplifies their application. That's why we introduced the hashtag [#foracleanerworld](#).

A new visual claim

To emphasise this transition even further, the hashtag #foracleanerworld also includes a new visual claim. The butterfly represents transformation: just as the cocoon spawns new life, waste creates raw materials that can be reused in new contexts.

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About us

[SatrindTech Srl](#) has extensive experience as a manufacturer of industrial shredders, in the versions from one to 4 shafts, with electric and hydraulic power. Equally important is its ability to provide waste treatment engineering to its customers for shredding solutions, including shredders, but also systems for the feeding and unloading of materials, including toxic-harmful materials and in environments with an explosion hazard, as well as structural metalworks and removable containers designed specifically to cater to the needs of our customers.

SatrindTech Srl also provides an efficient Customer Service that can assist customers in Italy and abroad in both the replacement of spare parts and routine and special maintenance on all our products.

For any additional information about our shredding solutions, please feel free to email us at sales@satrindtech.com or to call our Sales staff at +39 02 9037 6683.

To download this article, please [click here](#).

Our Sales Dept. is your disposal for any information.

SatrindTech Srl

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